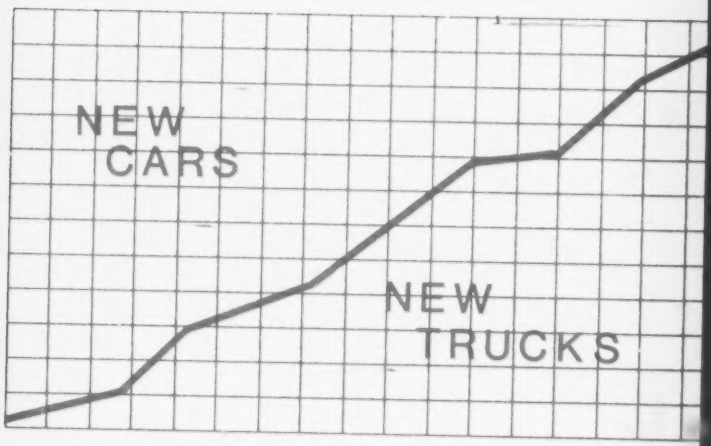
C7715-3A

POCKET SUMMARY

DECEMBER
1990

OF REGISTRATIONS



COURTESY OF

POLK.

R. L. POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	DECEMBER		% '90 VS '89	% IND	
	1990	1989		1990	1989
CHRYSLER	12286	12658	97.06	1.80	1.82
LEBARON	4942	5257	94.01	.72	.76
NEW YORKER	5472	5852	93.51	.80	.83
5TH AVE	3	188	1.60	-	.03
IMPERIAL	1689	737	229.17	.25	.11
DODGE	33152	28948	114.52	4.85	4.18
DAYTONA	1714	2603	65.85	.25	.38
SHADOW	5980	6536	91.49	.88	.94
SPIRIT	8826	6205	142.24	1.29	.89
DYNASTY	12633	8472	149.11	1.84	1.23
PLYMOUTH	21082	19988	105.47	3.09	2.88
HORIZON	160	1595	10.03	.02	.23
SUNDANCE	5884	5329	110.41	.86	.77
ACCLAIM	11352	7652	148.35	1.67	1.10
LASER	2143	2193	97.72	.31	.32
EAGLE	4157	4039	103.17	.61	.58
PREMIER	654	1329	49.96	.10	.19
TALON	2417	1652	146.31	.35	.24
CHRYSLER CORP.	70687	65633	107.70	10.35	9.46
FORD	87883	93558	88.27	12.85	14.35
ESCORT	20553	21143	97.21	3.01	3.05
PROBE	3322	8560	38.81	.49	1.23
MUSTANG	8750	8586	101.91	1.28	1.24
TEMPO	13169	17070	77.15	1.93	2.46
TAURUS	22853	25188	90.73	3.32	3.63
CROWN VICTORIA	9419	7636	123.35	1.38	1.10
THUNDERBIRD	6911	6804	101.57	1.01	.88
LINCOLN	20123	19050	105.63	2.95	2.75
MERCURY	26179	29115	89.92	3.83	4.20
TRACER	3796	3271	116.05	.56	.47
TOPAZ	3977	5868	67.77	.58	.85
SABLE	7000	7264	96.37	1.02	1.05
COUGAR	4672	5486	85.16	.68	.79
GRAND MARQUIS	5654	7226	78.25	.83	1.04
FORD MOTOR CO.	134359	148033	90.76	19.66	21.34
BUICK	40747	40423	100.80	5.96	5.83
SKYLARK	7025	5791	121.31	1.03	.83
CENTURY	7989	11544	69.20	1.17	1.66
REGAL	8568	4541	188.68	1.25	.65
LESABRE	8642	10745	80.43	1.26	1.55
ROADMASTER	-	-	-	-	-
PARK AVE	6812	5346	127.42	1.00	.77
RIVIERA	1198	1477	81.11	.18	.21
REATTA	501	621	80.68	.07	.09
CADILLAC	24335	23221	104.80	3.56	3.35
ALLANTE	371	301	123.26	.05	.04
ELDORADO	1963	1980	99.14	.29	.29
SEVILLE	3253	2710	120.04	.48	.39
CHEVROLET	93125	95287	95.72	13.64	13.89
PRIZM	9839	10055	97.85	1.44	1.45
CAVALIER	24500	23848	103.07	3.61	3.45
LUMINA	14957	17793	84.06	2.19	2.57
CORSICA	9347	11125	84.02	1.37	1.60
BERETTA	4479	6823	65.65	.66	.98
CAMARO	3655	4418	82.73	.53	.64
CORVETTE	1794	1738	103.22	.26	.25
CAPRICE	7920	7550	104.76	1.16	1.09
OLDSMOBILE	33158	37050	89.50	4.85	5.34
CALAIS	7215	7088	101.79	1.06	1.02
CUTLASS CIERA	7503	8273	90.69	1.10	1.20
CUTLASS SUPRM	7973	7866	101.36	1.16	1.13
TORONADO	1075	1325	81.13	.16	.19
PONTIAC	42483	43381	97.93	6.22	6.25
SUNBIRD	10528	8120	129.66	1.54	1.17
GRAND AM	12505	13834	90.00	1.82	2.00
6000	3484	4048	86.07	.51	.58
BONNEVILLE	4818	5829	82.66	.71	.84
FIREBIRD	1914	2430	78.77	.28	.35
GRAND PRIX	7215	7567	95.35	1.06	1.09
SATURN	1172	-	-	.17	-
GEN. MTRS. CORP	235051	240386	97.77	34.40	34.65
MISC. DOMESTIC	11	32	34.38	-	-
OTHER IMPORT	243180	239545	101.52	35.59	34.84
U.S. TOTAL	683258	693629	98.50		

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '90 VS '89	% IND		YEAR END
	1990	1989		1990	1989	1989
CHRYSLER	179892	203352	88.46	1.96	2.06	203352
LEBARON	86936	92708	93.84	.95	.94	92708
NEW YORKER	75472	89264	84.55	.82	.91	89264
5TH AVE	641	11973	5.35	.01	.12	11973
IMPERIAL	12730	1467	867.76	.14	.01	1467
DODGE	352846	454993	77.55	3.86	4.63	454993
DAYTONA	33906	66719	50.82	.37	.68	66719
SHADOW	69642	83575	83.33	.76	.85	83575
SPIRIT	92134	71008	129.75	1.01	.72	71008
DYNASTY	104383	111911	93.27	1.14	1.14	111911
PLYMOUTH	247582	304911	81.20	2.70	3.09	304911
HORIZON	12745	39894	31.95	.14	.40	39894
SUNDANCE	62869	85907	73.18	.69	.87	85907
ACCLAIM	108697	86864	125.13	1.18	.88	86864
LASER	39154	18839	207.83	.43	.19	18839
EAGLE	58136	70897	82.00	.63	.72	70897
PREMIER	17147	40983	41.84	.19	.42	40983
TALON	27300	5909	462.03	.29	.06	5909
CHRYSLER CORP.	838456	1034157	81.09	9.15	10.50	1034157
FORD	1313488	1526847	85.96	14.33	15.52	1526847
ESCORT	285143	344260	82.83	3.11	3.49	344260
PROBE	101988	135545	75.24	1.11	1.38	135545
MUSTANG	124578	164364	75.79	1.36	1.67	164364
TEMPO	216280	234535	92.19	2.36	2.38	234535
TAURUS	312012	351036	88.88	3.40	3.56	351036
CROWN VICTORIA	115241	108393	106.24	1.25	1.10	108393
THUNDERBIRD	104179	120801	86.24	1.14	1.23	120801
LINCOLN	229836	197971	116.09	2.51	2.01	197971
MERCURY	386253	468165	82.50	4.22	4.76	468165
TRACER	33295	58641	56.78	.36	.60	58641
TOPAZ	71850	86449	83.11	.78	.88	86449
SABLE	96632	112277	86.12	1.06	1.13	112277
COUGAR	74353	99117	75.02	.82	1.01	99117
GRAND MARQUIS	10287	11568	88.94	.11	.11	11568
FORD MOTOR CO.	1933595	2225598	86.87	21.11	22.63	2225598
BUICK	53602	55066	96.84	5.85	5.59	550660
SKYLARK	89862	65768	136.62	.98	.66	65768
CENTURY	113055	135842	83.23	1.23	1.38	135842
REGAL	87036	79315	109.73	.95	.81	79315
LESABRE	151967	144828	104.93	1.66	1.45	144828
ROADMASTER	3	-				-
PARK AVE	61747	81640	75.67	.67	.82	81640
RIVIERA	20694	19719	104.93	.23	.20	19719
REATTA	6319	7923	79.77	.07	.08	7923
CADILLAC	25793	27129	95.07	2.82	2.75	271297
ALLANTE	3148	3112	101.16	.03	.03	3112
ELDORADO	23156	30505	75.91	.25	.31	30505
SEVILLE	32912	23630	139.28	.36	.24	23630
CHEVROLET	1322772	1354854	97.63	14.44	13.75	1354854
PRIZM	107120	70478	151.99	1.17	.72	70478
CAVALIER	292851	302380	96.85	3.19	3.07	302380
LUMINA	214374	101548	211.15	2.34	1.03	101548
CORSICA	164108	150467	109.07	1.79	1.53	150467
BERETTA	95037	145718	65.24	1.04	1.48	145718
CAMARO	76593	98735	77.57	.84	1.00	98735
CORVETTE	21188	22815	92.87	.23	.23	22815
CAPRICE	146788	147736	99.36	1.60	1.50	147736
OLDSMOBILE	505283	609706	82.87	5.52	6.19	609706
CALAIS	99724	96960	102.84	1.09	.98	96960
CUTLASS CIERA	132790	134161	98.97	1.45	1.36	134161
CUTLASS SUPRM	110677	101593	108.94	1.21	1.03	101593
TORONADO	14484	9765	148.31	.16	.10	9765
PONTIAC	626489	695437	90.09	6.84	7.06	695437
SUNBIRD	119073	102658	115.99	1.30	1.04	102658
GRAND AM	201452	208529	96.60	2.20	2.13	208529
6000	46800	69459	67.38	.51	.70	69459
BONNEVILLE	67247	89399	75.22	.73	.91	89399
FIREBIRD	38230	55666	68.68	.42	.56	55666
GRAND PRIX	115087	114584	100.44	1.26	1.16	114584
SATURN	1738	-		.02	-	-
GEN. MTRS. CORP	3245969	3481611	93.23	35.44	35.53	3481611
MISC. DOMESTIC	77	214	35.98			214
OTHER IMPORT	3141532	3131043	100.34	34.30	31.98	3131043
U. S. TOTAL	9159629	9852517	92.97			9852517

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	DEC	% IND	YEAR TO DATE		% '90 VS '89	% IND	
	1990		1990	1989		1990	1989
CHEVROLET	21234	25.73	1240062	1340666	92.50	25.81	26.29
CHRYSLER	256	.07	2818	1454	192.49	.06	.03
DODGE	33100	9.34	461498	550754	83.78	9.60	10.80
FORD	100186	28.22	1406301	1465923	95.93	29.71	28.78
FREIGHTLINER	1698	.48	23319	25123	92.82	.49	.49
G.M.C.	25537	7.20	349860	373254	93.73	7.27	7.32
HINO	171	.05	2351	2156	109.04	.05	.04
ISUZU	10274	2.90	115249	107139	107.57	2.40	2.10
IVECO	175	.05	2553	2273	112.32	.05	.04
JEEP	13356	3.78	191805	248981	77.04	3.99	4.88
OSHKOSH	316	.09	4540	651	697.39	.09	.01
KENWORTH	1191	.34	10703	19477	80.62	.33	.38
MACK/MIDLINER	1096	.31	17186	25228	68.12	.36	.49
MERCEDES BENZ	113	.03	1630	2055	79.32	.03	.04
MITSUBISHI FUSO	272	.08	3214	3359	97.47	.07	.07
NAVISTAR	5981	1.69	70053	77959	89.86	1.46	1.53
OLDSMOBILE	1827	.52	24287	1642	-	.51	.03
PETERBILT	988	.28	13672	18603	73.49	.28	.36
PLYMOUTH	13637	3.85	170615	183678	92.89	3.55	3.60
PONTIAC	2045	.58	28102	2218	-	.58	.04
SCANIA	-	-	85	128	66.41	-	-
UD	176	.05	2381	1913	123.18	.05	.04
VOLVO	93	.03	959	1252	68.61	.02	.02
WESTERN STAR	74	.02	1010	1470	68.71	.02	.03
WHITEGMC	1199	.34	13861	17414	79.60	.29	.34
OTHER IMPORTS	49181	13.87	635437	614830	103.35	13.22	12.06
MISC. DOMESTIC	343	.10	5076	9769	52.00	.11	.19
U. S. TOTAL	354566		4805084	5100195	94.21		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	733936	474805	15746	1743	111	7528	5914	309
CHRYSLER	2818	-	-	-	-	-	-	-
DODGE	345053	116445	-	-	-	-	-	-
FORD	774028	566314	-	24412	-	6213	24985	12349
FREIGHTLINER	-	-	-	-	-	-	-	23319
G.M.C.	168133	157571	2332	973	1631	5084	13106	530
HINO	-	-	285	-	478	645	943	-
ISUZU	104827	-	7054	659	387	1639	623	-
IVECO	-	-	1640	525	228	160	-	-
JEEP	191757	48	-	-	-	-	-	-
OSHKOSH	-	236	262	2556	827	323	4	322
KENWORTH	-	-	-	-	-	-	365	15338
MACK/MIDLINER	-	-	-	-	-	903	1589	14694
MERCEDES BENZ	-	-	-	-	-	550	1080	-
MITSUBISHI FUSO	-	-	1839	-	627	256	542	-
NAVISTAR	-	-	-	68	107	11595	30471	27812
OLDSMOBILE	24287	-	-	-	-	-	-	-
PETERBILT	-	-	-	-	-	-	510	13362
PLYMOUTH	170615	-	-	-	-	-	-	-
PONTIAC	28100	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	85
UD	-	-	680	-	845	424	432	-
VOLVO	-	-	-	-	-	-	779	80
WESTERN STAR	-	-	-	-	-	-	-	1010
WHITEGMC	-	-	-	-	-	-	-	13861
OTHER IMPORTS	630161	5276	-	-	-	-	-	-
MISC. DOMESTIC	638	568	42	184	139	617	404	2683
TOTAL	3174327	1321067	29880	31130	5380	36007	81547	125754
1989 TOTAL	3239921	1534379	36878	37147	8262	38260	97042	150178
1990 vs '89	98.12	87.81	81.78	83.81	65.12	102.15	84.03	87.63

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING CALIFORNIA IN 1990

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1990		YEAR TO DATE 1989	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	91193	1.00	53393	.54
CHEVROLET STORM	86575	.93	52601	.54
DODGE COLT DL/SW	20557	.22	30818	.31
DODGE COLT VISTA SW	2771	.03	6917	.07
DODGE STEALTH	2658	.03	-	-
EAGLE SUMMIT	13357	.15	19458	.20
FORD FESTIVA	53074	.58	69653	.71
GM LOTUS	162	-	257	-
MERCURY CAPRI	5989	.06	-	-
PLYMOUTH COLT DL/SW	18702	.20	28823	.29
PLYMOUTH COLT VISTA SW	4644	.03	6459	.07
PONTIAC LEMANS	38369	.42	48071	.49
OTHERS	8603	.09	23271	.24
TOTAL DOMESTIC SPONSORED IMPORTS	344134	3.75	349741	3.55
OTHER IMPORTS				
ACURA	138340	1.51	142794	1.45
AUDI	21048	.23	19737	.20
BMW	61271	.67	56327	.57
HONDA	719189	7.85	558052	5.68
HYUNDAI	134704	1.47	168181	1.91
INFINITI	21418	.23	846	.01
ISUZU	5813	.06	16237	.17
JAGUAR	18396	.20	18874	.19
LEXUS	60899	.66	10981	.11
MAZDA	222561	2.43	225054	2.28
MERCEDES BENZ	75562	.82	73679	.75
MITSUBISHI	139827	1.53	100734	1.02
NISSAN	401548	4.38	482660	4.90
SAAB	26487	.29	33586	.34
SUBARU	108238	1.18	137819	1.40
TOYOTA	709246	7.74	672161	6.82
VOLKSWAGEN	125906	1.37	125967	1.28
VOLVO	91256	1.00	101223	1.03
OTHERS	39763	.43	55571	.56
TOTAL OTHER IMPORTS	3141532	34.30	3131043	31.78
GRAND TOTAL ALL IMPORT CARS	3485666	38.05	3480784	35.33

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50	11935	.25	30026	.59
DODGE RAIDER	1493	.03	9430	.18
CHEVROLET GEO TRACKER	33702	.70	10927	.21
OTHER IMPORTS				
ISUZU	104827	2.18	99805	1.96
MAZDA	122477	2.55	116403	2.28
MITSUBISHI	42422	.88	39922	.78
NISSAN	164014	3.41	148684	2.92
SUZUKI	14337	.30	27648	.54
TOYOTA	277469	5.77	272528	5.34
VOLKSWAGEN	6329	.13	4566	.10
OTHERS	8389	.17	4685	.09
TOTAL OTHER IMPORT TRUCKS	740264	15.41	714641	14.01
GRAND TOTAL ALL IMPORT TRUCKS	787394	16.39	765024	15.00

UNITED STATES SUMMARY

COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

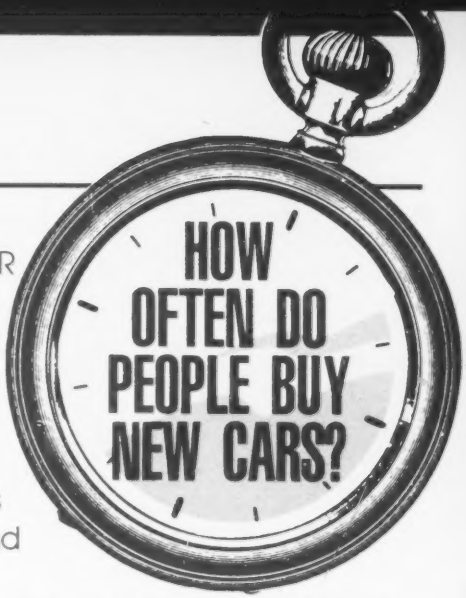
NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1986	11139842	4801021
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9159629	4805084

DECEMBER 1990 ISSUED 03/91

R. L. POLK & CO.

R.9-90



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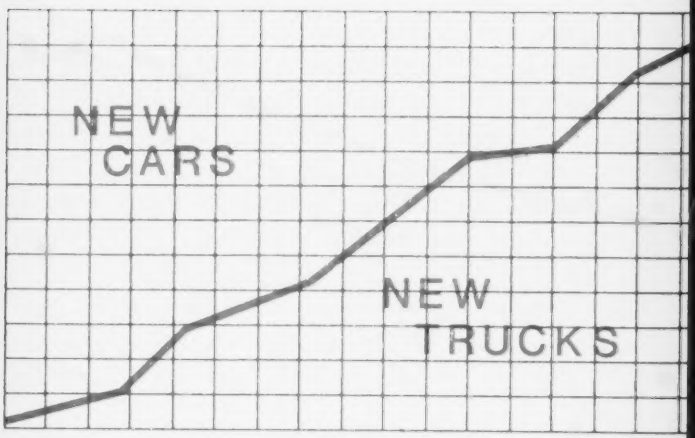
POCKET SUMMARY

OF REGISTRATIONS

JANUARY
1991



COURTESY OF

POLK.

R.L.POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JANUARY		% '91 VS '90	% IND	
	1991	1990		1991	1990
CHRYSLER	9310	13367	74.14	1.65	1.89
LEBARON	3544	5373	65.96	.58	.76
NEW YORKER	1566	2739	57.19	.34	.39
5TH AVE	5460	8361	87.22	.58	.56
IMPERIAL	1243	861	144.37	.21	.12
DODGE	32482	27842	116.67	5.41	3.95
DAYTONA	1230	2951	41.68	.21	.42
SHADOW	5762	5477	105.20	.95	.78
SPIRIT	9882	7264	136.04	1.65	1.03
DYNASTY	12690	8102	156.63	2.10	1.15
PLYMOUTH	19698	20285	97.11	3.29	2.87
HORIZON	112	1770	6.33	.02	.25
SUNDANCE	4373	4457	98.12	.73	.63
ACCLAIM	12023	8271	145.44	2.01	1.17
LASER	1967	3433	57.30	.33	.49
EAGL%	3585	4632	77.40	.60	.66
PREMIER	417	1409	29.60	.07	.20
TALON	2158	2216	97.38	.36	.32
CHRYSLER CORP.	65675	66126	99.32	10.95	9.37
FORD	85090	108955	78.09	14.19	15.44
ESCORT	21390	21462	99.66	3.57	3.04
PROBE	4665	8661	53.86	.78	1.23
MUSTANG	5733	8723	65.68	.96	1.24
TEMPO	16886	19860	85.03	2.82	2.81
TAURUS	22210	28431	78.12	3.69	4.03
CROWN VICTORIA	6476	8784	73.72	1.08	1.24
THUNDERBIRD	5150	7541	68.29	.86	1.07
LINCOLN	14437	17826	80.99	2.41	2.53
MERCURY	23906	32543	73.46	3.99	4.61
TRACER	3735	1950	191.54	.62	.28
TOPAZ	4313	7160	60.24	.72	1.01
SABLE	5923	8512	69.58	.99	1.21
COUGAR	4254	5927	71.77	.71	.84
GRAND MARQUIS	4601	8994	51.16	.77	1.27
FORD MOTOR CO.	123433	159494	77.39	20.59	22.60
BUICK	37998	38071	97.25	6.34	5.54
SKYLARK	7848	6237	125.83	1.31	.88
CENTURY	7088	10052	70.51	1.18	1.42
REGAL	8200	4464	183.69	1.37	.63
LESABRE	7571	11097	68.23	1.26	1.58
ROADMASTER	10	-	-	-	-
PARK AVE	5924	5312	111.52	.99	.75
RIVIERA	1009	1414	71.36	.17	.20
REATTA	348	252	138.10	.06	.04
CADILLAC	19971	18902	105.66	3.33	2.68
ALLANTE	277	233	118.88	.05	.03
ELDORADO	1329	1691	78.59	.22	.24
SEVILLE	2475	1751	141.35	.41	.25
CHEVROLET	82157	101313	81.09	13.71	14.37
PRIZM	6051	9309	65.00	1.01	1.32
CAVALIER	24477	26005	94.12	4.09	3.69
LUMINA	13356	17842	74.87	2.23	2.53
CORSICA	8324	11906	69.91	1.39	1.69
BERETTA	3968	7384	53.74	.66	1.05
CAMARO	2846	4995	56.98	.47	.71
CORVETTE	1135	1398	81.19	.19	.20
CAPRICE	9051	8443	106.53	1.51	1.21
OLDSMOBILE	32322	37617	85.92	5.39	5.33
CALAIS	7197	5799	124.11	1.20	.82
CUTLASS CIERA	6396	9460	67.63	1.07	1.34
CUTLASS SUPRM	6858	9431	72.72	1.14	1.34
TORONADO	612	933	65.59	.10	.13
PONTIAC	35267	46792	75.37	5.88	6.63
SUNBIRD	8282	9329	88.78	1.38	1.32
GRAND AM	11019	16539	66.62	1.83	2.34
6000	1721	4244	40.55	.29	.60
BONNEVILLE	4372	5351	81.70	.73	.76
FIREBIRD	1595	2768	56.18	.26	.39
GRAND PRIX	6507	7240	89.88	1.09	1.03
SATURN	1301	-	-	.22	-
GEN. MTRS. CORP	203026	243704	85.77	34.67	34.55
MISC. DOMESTIC	2	2	40.00	-	-
OTHER IMPORT	251369	235249	85.24	53.53	33.48
U. S. TOTAL	599505	705578	84.91		

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '91 VS '90	% IND		YEAR END
	1991	1990		1991	1990	1990
CHRYSLER	9910	13367	74.14	1.65	1.89	179892
LEBARON	3544	5373	65.96	.58	.76	86996
NEW YORKER	1566	2739	57.17	.26	.39	37860
5TH AVE	3460	3967	87.22	.58	.56	38253
IMPERIAL	1243	861	144.37	.21	.12	12730
DODGE	32482	27842	116.67	5.41	3.95	352846
DAYTONA	1230	2951	41.68	.21	.42	33906
SHADOW	5762	5477	105.20	.96	.78	69642
SPIRIT	9882	7264	136.04	1.65	1.03	92134
DYNASTY	12690	8102	156.63	2.10	1.15	104383
PLYMOUTH	19598	20285	97.11	3.29	2.87	247582
HORIZON	112	1770	6.33	.02	.25	12745
SUNDANCE	4373	4457	98.12	.73	.63	62869
ACCLAIM	12029	8271	145.44	2.01	1.17	108697
LASER	1967	3433	57.30	.33	.49	39154
EAGLE	3585	4632	77.40	.60	.66	58136
PREMIER	417	1409	29.60	.07	.20	17147
TALON	2158	2216	97.38	.36	.32	27300
CHRYSLER CORP.	65675	66126	99.32	10.95	9.37	838456
FORD	85090	108969	78.09	14.19	15.44	1313488
ESCORT	21390	21462	99.66	3.57	3.04	285143
PROBE	4665	8661	53.86	.78	1.23	101981
MUSTANG	5733	8729	65.68	.96	1.24	124578
TEMPO	16886	19860	85.03	2.82	2.81	216280
TAURUS	22210	28431	78.12	3.69	4.03	312012
CROWN VICTORIA	6476	8784	73.72	1.08	1.24	116241
THUNDERBIRD	5150	7541	68.29	.86	1.07	104179
LINCOLN	14437	17826	80.99	2.41	2.53	229636
MERCURY	23306	32543	73.46	3.99	4.61	386253
TRACER	3735	1950	191.54	.62	.28	33295
TOPAZ	4313	7160	60.24	.72	1.01	71850
SABLE	5923	8512	69.58	.99	1.21	96692
COUGAR	4254	5927	71.77	.71	.84	74753
GRAND MARQUIS	4601	8994	51.16	.77	1.27	102674
FORD MOTOR CO.	121437	159494	77.39	20.59	22.67	1933595
BUICK	37998	39071	97.25	5.34	5.54	531602
SKYLARK	7848	6237	125.83	1.31	.88	89862
CENTURY	7088	10052	70.51	1.18	1.42	113105
REGAL	8200	4464	183.69	1.37	.63	87038
LESABRE	7571	11097	68.23	1.26	1.59	151967
ROADMASTER	10	-	-	-	-	3
PARK AVE	5924	5312	111.52	.99	.75	61747
RIVIERA	1009	1414	71.36	.17	.20	20694
REATTA	348	252	138.10	.06	.04	6319
CADILLAC	19971	18902	105.66	3.33	2.68	257923
ALLANTE	277	233	118.88	.05	.03	3148
ELDORADO	1329	1691	78.59	.22	.24	23156
SEVILLE	2435	1751	141.35	.41	.25	32912
CHEVROLET	82167	101313	81.09	13.71	14.37	1322772
PRIZM	6061	9309	65.00	1.01	1.32	107120
CAVALIER	24417	26005	94.12	4.09	3.69	292551
LUMINA	18368	17842	74.87	2.03	2.53	214974
CORSICA	8324	11906	69.91	1.39	1.69	164108
BERETTA	3968	7384	53.74	.66	1.05	95403
CAMARO	2845	4995	56.98	.47	.71	76593
CORVETTE	1135	1398	81.19	.19	.20	21188
CAPRICE	9057	8543	106.13	1.51	1.21	146788
OLDSMOBILE	32322	37617	85.92	5.39	5.33	505283
CALAIS	7197	5799	124.11	1.20	.82	99724
CUTLASS CIERA	6398	9460	67.63	1.07	1.34	132790
CUTLASS SUPRM	6858	9431	72.72	1.14	1.34	110677
TORONADO	612	933	65.59	.10	.13	14484
PONTIAC	35267	46792	75.37	5.88	6.63	626489
SUNBIRD	8242	9329	88.78	1.38	1.32	119073
GRAND AM	11019	16539	66.62	1.83	2.34	201452
6000	1721	4244	40.55	.29	.60	46800
BONNEVILLE	4372	5351	81.70	.73	.76	61247
FIREBIRD	1555	2769	56.18	.26	.39	38230
GRAND PRIX	6507	7240	89.88	1.09	1.03	115093
SATURN	1301	-	-	.22	-	1738
GEN. MTRS. CORP	209026	243704	85.77	34.87	34.55	3245969
MISC. DOMESTIC	2	5	40.00	-	-	77
OTHER IMPORT	201764	236249	85.42	33.59	33.48	3141532
U. S. TOTAL	599505	705576	84.97			9159629

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	JAN	% IND	YEAR TO DATE		% '91 VS '90	% IND	
	1991		1991	1990		1991	1990
CHEVROLET	14292	24.17	74292	99596	74.58	24.17	24.42
CHRYSLER	230	.07	230	368	62.50	.07	.09
DODGE	32258	10.49	32258	51214	62.99	10.49	12.56
FORD	85589	27.87	85589	114052	75.04	27.87	27.96
FREIGHTLINER	1793	.58	1793	2101	85.34	.58	.52
G.M.C.	21440	6.98	21440	27811	77.09	6.98	6.82
HINO	136	.04	136	226	60.18	.04	.06
ISUZU	8127	2.64	8127	8742	92.96	2.64	2.14
IVECO	119	.04	119	162	73.46	.04	.04
JEEP	12798	4.16	12798	17456	73.32	4.16	4.28
KENWORTH	1100	.36	1100	1117	98.48	.36	.27
MACK/MIDLINER	947	.31	947	1390	68.13	.31	.34
MERCEDES BENZ	91	.03	91	150	60.67	.03	.04
MITSUBISHI FUSO	274	.09	274	291	94.16	.09	.07
NAVISTAR	5304	1.73	5304	6031	87.95	1.73	1.48
OLDSMOBILE	1569	.51	1569	1104	142.12	.51	.27
OSHKOSH	264	.09	264	255	103.53	.09	.06
PETERBILT	966	.31	966	1384	69.80	.31	.34
PLYMOUTH	12556	4.08	12556	25706	48.84	4.08	6.30
PONTIAC	1419	.46	1419	1420	99.93	.46	.35
SCANIA	2	-	2	14	14.29	-	-
UD	135	.04	135	145	93.10	.04	.04
VOLVO	75	.02	75	71	105.63	.02	.02
WESTERN STAR	48	.02	48	94	51.06	.02	.02
WHITEGMC	322	.10	322	1176	78.23	.10	.29
OTHER IMPORTS	44609	14.51	44609	45494	98.05	14.51	11.15
MISC. DOMESTIC	319	.10	319	288	110.76	.10	.07
U. S. TOTAL	307380		307380	407860	75.36		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	44886	27690	555	190	7	470	470	24
CHRYSLER	230	-	-	-	-	-	-	-
DODGE	25070	7188	-	-	-	-	-	-
FORD	51392	29244	-	1413	-	725	2130	685
FREIGHTLINER	-	-	-	-	-	-	-	1793
G.M.C.	10502	8278	161	81	15	430	935	38
HINO	-	-	15	-	24	38	59	-
ISUZU	7596	-	411	36	23	43	18	-
IVECO	-	-	75	25	8	10	-	-
JEEP	12798	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	16	1084
MACK/MIDLINER	-	-	-	-	-	29	71	847
MERCEDES BENZ	-	-	-	-	-	32	59	-
MITSUBISHI FUSO	-	-	162	-	47	22	43	-
NAVISTAR	-	-	-	-	6	548	1955	2795
OLDSMOBILE	1569	-	-	-	-	-	-	-
OSHKOSH	-	47	8	115	70	20	-	8
PETERBILT	-	-	-	-	-	-	10	956
PLYMOUTH	12556	-	-	-	-	-	-	-
PONTIAC	1419	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	2
UD	-	-	76	-	44	29	26	-
VOLVO	-	-	-	-	-	-	64	11
WESTERN STAR	-	-	-	-	-	-	-	48
WHITEGMC	-	-	-	-	-	-	-	920
OTHER IMPORTS	43853	756	-	-	-	-	-	-
MISC. DOMESTIC	47	13	7	-	-	47	24	181
TOTAL	211318	74212	1470	1861	244	2443	5880	9392
1990 TOTAL	270811	111591	1866	2844	761	2673	6881	10847
1991 vs '90	78.05	66.51	78.78	65.44	32.06	91.40	85.48	86.59

REGISTRATIONS FOR THE D. OF COLUMBIA ARE TEMPORARILY DELAYED.

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING CALIFORNIA IN 1990 & 1991

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1991		YEAR TO DATE 1990	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	8055	1.34	5354	.76
CHEVROLET STORM	4615	.77	6665	.94
DODGE COLT DL/VISTA SW	1412	.24	1593	.23
DODGE STEALTH	1070	.18	-	-
EAGLE SUMMIT	1010	.17	959	.14
FORD FESTIVA	2580	.43	5501	.78
GM LOTUS	10	-	9	-
MERCURY CAPRI	1080	.18	-	-
PLYMOUTH COLT DL/VISTA SW	1217	.20	1619	.23
PONTIAC LEMANS	1811	.30	1256	.18
TC by MASERATI	91	.02	328	.05
OTHERS	-	-	303	.04
TOTAL DOMESTIC SPONSORED IMPORTS	22951	3.83	23587	3.34
OTHER IMPORTS				
ACURA	7151	1.19	10136	1.44
AUDI	1092	.18	1380	.20
BMW	4215	.70	4664	.66
DAIHATSU	490	.08	1253	.18
HONDA	37691	6.29	51325	7.27
HYUNDAI	11064	1.85	11480	1.63
INFINITI	2269	.38	1094	.16
ISUZU	560	.09	384	.05
JAGUAR	1203	.20	1652	.23
LEXUS	4384	.73	4029	.57
MAZDA	15213	2.54	16850	2.39
MERCEDES BENZ	4985	.83	5223	.74
MITSUBISHI	9711	1.62	14105	2.00
NISSAN	25054	4.18	31219	4.42
SAAB	1489	.25	1895	.27
SUBARU	9061	1.51	7368	1.04
TOYOTA	51127	8.53	54201	7.68
VOLKSWAGEN	6758	1.13	7764	1.10
VOLVO	6218	1.04	8084	1.15
OTHERS	1636	.27	2130	.30
TOTAL OTHER IMPORTS	201369	33.59	236249	33.48
GRAND TOTAL ALL IMPORT CARS	224326	37.42	259836	36.83

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50	517	.17	1488	.36
DODGE RAIDER	9	-	406	.10
CHEVROLET GEO TRACKER	2317	.75	2120	.52
OTHER IMPORTS				
ISUZU	7596	2.47	8292	2.03
MAZDA	8446	2.75	8309	2.04
MITSUBISHI	3121	1.02	4117	1.01
NISSAN	11575	3.77	9271	2.27
SUZUKI	1020	.33	1412	.35
TOYOTA	19426	6.32	21311	5.23
VOLKSWAGEN	369	.12	399	.10
OTHERS	652	.21	675	.17
TOTAL OTHER IMPORT TRUCKS	52205	16.98	53786	13.19
GRAND TOTAL ALL IMPORT TRUCKS	55048	17.91	57800	14.17

UNITED STATES SUMMARY

"COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE RE-SALE, REPUBLISHING, OR SHARING PROHIBITED."

NEW VEHICLE REGISTRATIONS-UNITED STATES CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1986	11139842	4801021
1987	10165660	4963868
1988	10479931	5211100
1989	9852617	5100195
1990	9159628	4805084

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